



Bill Borgwardt

INDUCTED IN 2023

One of the first graduates of the Photographic Technology program at NAIT, Bill Borgwardt has worked in the media and photographic industries since 1966, including film, television, and news. He began as a freelance television news photographer for CBC, later joining ITV (now Global Television), before moving on to other photography-related ventures.

In the early 1990s, Bill became deeply involved in the Canadian country music scene. Since 1996, he has volunteered his photographic and organizational skills with Global Country Canada. Since 2004, he has also served as road manager for the annual tour of Global Country Star Search winners to Nashville and the NACMAI competition in Pigeon Forge, Tennessee.

In 2011, Bill received the Bev Munro Award from the Association of Canadian Country Music Legends for his contributions to country music. With encouragement from Marcie Hanson, founding CEO of the Association of Country Music in Alberta (now Country Music Alberta), he became the official photographer for the organization in 2012. That year, he launched an archival photo news site for CMAB, which saw over 2.2 million photo views in 2022 alone.

Bill covers more than 100 country music events each year and has documented CCMA Country Music Week since 1999 and Big Valley Jamboree since its inception in 1993.

EVENTS & ORGANIZATIONS

- GLOBAL COUNTRY CANADA
- BIG VALLEY JAMBOREE
- CCMA COUNTRY MUSIC WEEK
- CFCW
- COUNTRY MUSIC ALBERTA AWARDS
- COOK COUNTY SALOON
- NATIONAL MUSIC CENTRE
- RANCHMAN'S
- ALBERTA ROCK 'N' ROLL REUNION
- & MORE

QUOTE

"I do it to promote all the artists and industry people who make Canadian country music such a big part of our lives."

– BILL BORGWARDT

